



## ANALYST: DR. STEVE SJUGGERUD

## PUBLICATIONS

true wealth

True Wealth's philosophy is to buy assets of great value when no one else wants them, and sell them when others will pay any price.

<http://bit.ly/sstruewealth>

true wealth systems

With True Wealth Systems, Dr. Sjuggerud can sift through mountains of data, looking for safe, simple trading strategies using ETFs that beat "buy and hold."

<http://bit.ly/sstruewealths>

- Dr. Sjuggerud is co-author of *Safe Strategies for Financial Freedom*, a best-selling book on investment strategies.
- Over his career, Dr. Sjuggerud has addressed hundreds of financial conferences in the U.S. and around the world, including at the New York Stock Exchange.
- Dr. Sjuggerud is a former stockbroker, has been a Vice President of a global mutual fund, operated his own hedge fund, and holds a doctorate in finance.

Since Dr. Sjuggerud joined Stansberry & Associates in 2001, he has found super-safe, profitable investment ideas for his subscribers that the average investor simply never hears about... until the big gains have already been made.

Over the years, True Wealth readers had the opportunity to make outstanding gains in Icelandic bonds (32%)... timber (64% and 27%)... housing (103% and 95%)... and "virtual banks" (52% and 29%), to name a few. Dr. Sjuggerud also recommended buying gold back in 2002 – when it was trading for around \$320 an ounce – a call that led subscribers who took advantage to gains of 273%, 206%, and 182% in collectible gold coins, and 118% on Seabridge Gold.

In 2010, Dr. Sjuggerud made one of his biggest and most important calls to date – what he calls the "Bernanke Asset Bubble." In short, when Federal Reserve Chairman Ben Bernanke promised to keep printing money to save the economy for years to come, Steve said, "The asset bubbles he creates will cause some investments to go beyond what anyone can imagine in the next few years. That is the beginning (and the end) of the story. I believe these artificial asset bubbles will end badly – someday. But that day is years down the road. In the meantime, you could make a ridiculous amount of money..."

He was also one of the first analysts we know of to correctly call the bottom and recovery in the housing market in 2009. His thesis on the "Bernanke Asset Bubble" and the housing recovery has proven correct, and Dr. Sjuggerud helped position his readers for potentially great gains as a result.

## STORY FOCUS

- International investing - (Japan, China, Canada, Australia)
- Value investing
- Commodity investing
- Insurance stocks
- Real Estate
- Home Construction market
- Currencies
- Federal Quantitative Easing
- Hedge Funds

## press contact

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